

KIDS FIRST OPEN

SEPTEMBER 13, 2021



2021 TITLE SPONSOR PROPOSAL

The Kids First Open (KFO) supports D.A. Blodgett – St. John's *Homes and Hope Fund* which helps vulnerable kids and families thrive through:

FAMILY PRESERVATION: Strengthening families and preventing child abuse and neglect through a variety of behavioral health and mentoring programs.

FOSTER CARE & ADOPTION: Providing temporary foster homes and behavioral health therapy for abused and neglected kids as well as permanent adoptive families for infants and youth.

RESIDENTIAL TREATMENT: Providing children with a safe place to heal from trauma while preparing them for pre-adoptive homes or a return to their rehabilitated family.

These services are bound together by the fundamental belief that kids must come first, whether they are living with their parents in the community, in foster care, in residential treatment or with an adoptive family. The 2021 Kids First Open will be held on September 13 at Blythefield Country Club, the newly renovated home of the Meijer LPGA Classic.

The title sponsorship is an important part of the event's success and rotates annually. We are currently looking for 3 or 4 community partners to share this commitment to help vulnerable children in our community through future sponsorship. Benefits are negotiable.

BENEFITS YOU CAN EXPECT AS A TITLE SPONSOR:

- Prominent recognition on sponsorship banners viewed by 250 golfers
- Logo recognition on agency website
- Logo recognition in save-the-date email and mailed invitation sent to over 550 potential attendees and sponsors.
- Logo recognition in fall newsletter mailed to 6,500 agency friends
- Logo recognition in e-newsletter emailed to 9,600 community members
- Verbal mention at both AM & PM shotguns & cocktail reception + award presentation during lunch.
- Logo recognition in social media posts and email blasts to 10,200 community members
- Logo recognition in post event thank you email to all participants
- Recognition in event press release prior to the outing
- Logo recognition on welcome sheet given to all golfers and on cart signs at the event
- Golf/lunch for two foursomes at preferred shotgun.
- Presenting sponsor ad in the digital sponsor booklet sent to all golfers and sponsors.

YOUR COMPANY ALSO HAS OPPORTUNITY TO PARTICIPATE AT THE EVENT IN THE FOLLOWING WAYS:

- Display corporate banner near clubhouse
- Assist with contests or other volunteer roles on the course
- Welcome and thank golfers when they arrive
- Make comments and/or assist with check presentation at the lunch program

THE INVESTMENT: \$12,000

